

MERCANS IS A GO-TO GLOBAL PAYROLL TECHNOLOGY PROVIDER FOR ALL INTERNATIONAL PAYROLL PLAYERS

BY ETHAN JONES · 29TH MARCH 2023



Mercans, a global leader in payroll technology and Employer of Record (EOR) solutions, continues its growth and expands its leadership team. The company has announced the recruitment of a long-term industry veteran Mark Kimberling as its Director of Business Development & Partnerships. Mark has served in various strategic and business development roles for major payroll outsourcing services providers, including Ceridian, TMF, activpayroll and Payslip during his career spanning over more than 25 years. In addition to taking on global business development and strategic partnerships leadership role with Mercans, Mark will be a valuable addition to Mercans' management teams in the United Kingdom and Europe.

In recent months, Mercans has announced an increased focus on payroll outsourcing software and services and has recruited a number of industry thought leaders to its Board. Its disruptive technology and management team strength has led independent analysts to recognize Mercans as a global payroll and EOR services technology and innovation leader. Mercans has positioned itself as a unique global payroll technology provider that can support any international payroll services delivery model, including SaaS, managed payroll, and EOR. Its open technology architecture and robust integrations makes Mercans' proprietary HR Blizz global payroll platform a unique plug-and-play solution for all global payroll services applications. Its recent strategic partnerships tie-ups with HR Tech startup Darwinbox and IT and business process outsourcing heavy-weight Infosys demonstrate a strong demand for a single payroll solution that can support more than 100 country gross-to-net payroll calculations and is fully integrated with local statutory processes.

Mercans' IT ecosystem and service delivery mode agnostic approach, enables it to address the key challenges of all global payroll landscape stakeholders. Its technology can instantaneously deliver fully integrated international payroll functionality to any HCM, empower outsourcing service providers to increase their automation and global reach, and allows multi-national companies to consolidate their global payrolls and achieve significant cost savings.

The addition of Mark Kimberling, as its Director of Business Development & Partnerships, demonstrates Mercans focus on building a vibrant ecosystem of implementation, technology and service delivery partners who will all be able to extend their independent capabilities by leveraging Mercans' payroll technology in their products and services offerings. The fragmented software and services provider base, especially in Europe, appears to be a great success story for Mercans and one of the key focus areas for Mark in his new role.

In summary, the recruitment of Mark Kimberling as Director of Business Development & Partnerships at Mercans is a significant step forward for the company. With his extensive experience in the payroll outsourcing services industry, Mark is a valuable addition to Mercans' leadership team. Mercans' strong commitment to innovation and disruptive technology, coupled with their specialization in global payroll outsourcing solutions, has earned them a leadership position in the industry. This hiring reinforces their strategy of attracting top talent to drive their continued growth and success.